keycafe

How 'National Branding' Used Keycafe to Help 30 Employees, Manage Their Keys and Increase Efficiency.

National Branding

Sign Manufacturing & Installation

Troy, Michigan

Tracking company vehicle keys and avoiding forgotten or lost fobs.

30   Company Users

12   Keys Managed

120   Hours Saved / Mo

600%   Annual ROI

Executive Summary

National Branding, a Signarama franchise, sign manufacturing & installation company based out of Troy, Michigan was looking for a key management solution for their business. The company wanted to reduce time lost due to inefficient key management and have trackability features.

Using Keycafe, National Branding was able to save around 120 hours per month in lost time, benefiting 30 employees and improving their overall operations.

Challenge

National Branding has 12 vehicles they use to operate their business and employees were frequently misplacing the keys. Whether it was employees taking keys home and forgetting them or not being on shift the next day, key loss was costing the company time and effort.

Management needed a solution that would help them keep a record of who had used the vehicles each day to help them more accurately track vehicle damage and maintenance.

[Keycafe is an] all-encompassing value add, a scalable solution that doesn't jeopardize ease of use and implementation for cost.

Matthew R. Godwin, COO/CFO

Solution

The Keycafe system gave National Branding the ability to have all of their keys tracked as they passed between employees.

The primary usage was for their sales reps and installers to use the Keycafe machine daily to check out the sales runner cars and their installation fleet vehicles, providing a straightforward solution that can be used by multiple different users throughout the day.

Employees who were coming in over the weekend were able to access building key fobs via the system, alleviating the issue of them previously not having these fobs.

Additionally, National Branding could store customer keys while they were accepting vehicles for wraps or decals.

In total around 30 different employees benefited from the solution, saving on average 4 hours per month per employee, for a total of around 120 lost hours recovered using Keycafe.

For all of these different solutions, they were able to utilize the scheduling features and check-in/out tracking to streamline business operations, which were both highly successful implementations.

Key Benefits

Having researched around 7 other providers in a search for a good solution for the business, out of the providers National Branding looked at, Keycafe was their favorite option.

"Keycafe was the only business that gave us security management, ease of use, a low implementation cost, and a competitive monthly rate."

Providing an all-encompassing value add, Keycafe is a scalable solution that doesn't jeopardize ease of use, security and implementation for cost.

It was quick and easy to train their staff, and they got great results within about a week which is when National Branding realized the investment was going to be a good one for their business.